

2023 ANNUAL REPORT



EXPERIENCE GOD

through weekly worship & teaching



866 WORSHIP SERVICES AVG WEEKLY ATTENDANCE

638 In-Person Worship (on campus)

228 Online Worship (estimated – screens x 1.5)



ONLINE – LIVESTREAM & PLAYBACK

152 Weekly Avg Online Livestreaming (Unique Screens)

5,269 Annual Worship Video Views (YouTube)

4,236 Annual Sermon Audio Downloads (Podbean)



- 169 Sandkidz Avg Weekly Attendance
 - 9 Sandkidz Babies & Children Dedicated
- 19 Unique Needs Ministry Families Served



679 Annual First Time Visitors

54% Visitor Retention Rate

Growing churches typically have a retention rate of 21% per churchhealthwiki.wordpress.com



- 17 Professions of Faith
- 22 Baptisms



- 73 Foundations Participants
- 67 New Members



CONNECT TO EACH OTHER

through choosing community



ADULT DISCIPLESHIP GROUPS

- 23 Community Groups Avg Number Groups per Semester
- 350 Community Groups Unique Attenders
- 15 Community Groups Avg Participants per Group
- 86 Sandhills University Unique Attenders
- 11 Activity Groups Avg Number Groups per Semester
- 250 Activity Groups Unique Attenders



WOMEN'S MINISTRY

- 239 Women's Ministry Unique Attenders
 - 9 Women's Ministry Events



CITYWIDE YOUNG ADULTS

- 34 Tuesday CityNight Avg Attendance
- 32 Young Adults CityGroup Unique Attenders
- 4 Young Adults Avg Participants per CityGroup



STUDENT MINISTRY

- 173 Student Ministry Unique Attenders
- 91 Student Ministry Avg Weekly Attendance
- 11 Avg Participants per 5 MS Small Groups
- 18 Avg Participants per 8 HS Small Groups
- 136 Student Trip Attndrs (53 Passion, 69 Enctr God, 14 DR)



CHILDREN'S MINISTRY

- 255 Sandkidz Regular Attenders
- 18 Sandkidz Small Groups
- 29 Sandkidz KidJam Camp Attenders



- 594 Facebook Sandhills Online Group
- 365 Facebook Women's Group
- 190 Facebook Parents of Kidz Group
- 73 Facebook Parents of Students Group



4 Church Wide Events



CHANGE THE WORLD

through outreach & serving



25 People Trained in Personal Evangelism



- 573 Total Volunteers Serving (all ages)
- 58 Student Volunteers Serving (MS & HS)



- 14 Community Outreach Events
- 49 Teachers Received School Supplies Fill the Trailer



- 569 Angel Tree Gifts Distributed
- 149 Angel Tree Recipients



3 GLOBAL OUTREACH PARTNERSHIPS

- International Friendship Ministries (IFM)
- Global Effect (Dominican Republic DR)
- > Compassion International



STUDENT MISSION TRIP TO DOMINICAN REPUBLIC

- **220** Water Filters Distributed with Gospel Presentation
 - 5 Salvations During Water Filter Presentations
- 200+ People Heard Gospel Presented by Team



6 LOCAL OUTREACH PARTNERSHIPS

- Rice Creek ElementaryPrison Fellowship
- > The Cooperative Ministry > SC Thrive
- > Oliver Gospel Mission > Ezekiel Ministry



COOPERATIVE MINISTRY RECIPIENTS

1.506 free food 32 free furniture

145 utility payments 358 housing payments

2,821 free clothing



MULTIPLY YOURSELF

through leading others



- 71 Adult Discipleship Group Leaders
- 4 Young Adult CityGroup Leaders
- 23 Student Ministry Small Group Leaders
- 40 Student Trip Leaders (13 Passion, 22 Enctr God, 5 DR)
- 131 Sandkidz Ministry Small Group Leaders



\$35,500 Global Missionary Support Giving

6 Global Missionary Families

❖ Cuartas, King, O'Neal, Orner, Orner, Tavarez

\$33,500 C&MA Great Commission Fund Contribution



\$6,000 Local Missionary Support Giving

3 Local Missionary Families

* Burchardi, Givry, Smith



GLOBAL EFFECT PARTNER - DOMINICAN REPUBLIC

- 245 DR Students Discipled Regularly
- 800 DR Students Accepted Christ
- 13 DR Student Leadership Programs

based on 2022 reporting



- 11 Connect Groups
- 32 Connect Groups Unique Members



S A N D S T A T S financial data & operations



- 10 Full Time Staff Members
- **6** Part Time Staff Members
- 2 Part Time Ministry Interns



\$19,237 Feed the Flock Funds Gifted to Members in Need



BUDGET EXPENDITURES

Payroll*	\$926,100	(46%)
Ministries	\$357,100	(18%)
Outreach & Missions	\$236,500	(12%)
Operations	\$190,100	(10%)
Debt Payments	\$144,000	(7%)
Facilities & Equipment	\$116,500	(6%)
Feed the Flock	\$ 19,200	(1%)
		,

(dollar amounts rounded)

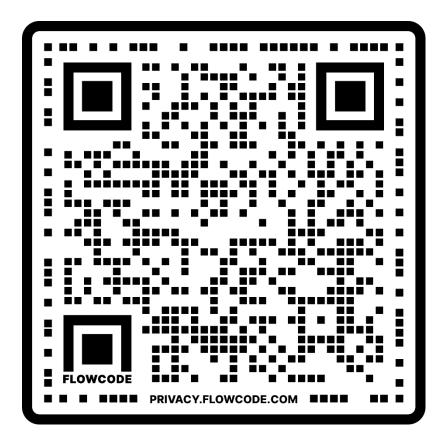
*most healthy churches spend about 50% of their budget on staffing costs per tonymorganlive.com, among others



Total Income	\$2,003,500
Total Expenses	-\$1,989,500
Net Cash Flow	\$14,000

Thank You for Giving and Serving SANDHILLS I





View 2023 Annual Report digitally

