

2024 ANNUAL REPORT



EXPERIENCE GOD

through weekly worship & teaching

SUNDAY MORNING WORSHIP ATTENDANCE



- 878 Average Weekly Combined Attenders
- 665 In-Person Worship Weekly Average
- 213 Online Worship Weekly Average (x1.5)
- **47% Diversity Avg** (5-mile radius demographics is 67%)



ONLINE LIVESTREAM & PLAYBACK

- 142 Wkly Avg Livestream (unique screens)
- 5,102 Annual Worship Video Views (YouTube)
- 4,837 Annual Sermon Audio Downloads (Podbean)



SUNDAY MORNING SANDKIDZ

- 162 Sandkidz Avg Weekly Attendance
 - 10 Sandkidz Babies & Children Dedicated
 - 13 Unique Needs Ministry Children Served



CHURCH VISITORS

- 888 First Time Visitors
 17% Visitor Retention Rate*
- *Growing churches typically see around 21% visitor retention.
- -per churchhealthwiki.wordpress.com



MILESTONE STEPS OF FAITH

- 28 Public Professions of Faith
- 21 Baptisms



CHURCH MEMBERSHIP

- 692 Church Members
- 2125 Members + Regular Attdrs
 - **107** Foundations Participants
 - 87 **NEW Members**
- 6.5% Attrition Rate*

*Average churches typically lose 10-15% of attenders per yr.

-per churchtrac.com



CONNECT TO EACH OTHER

through choosing community

ADULT DISCIPLESHIP GROUPS



- 679 All Groups Unique Attenders
- 373 Community Groups Unique Attenders
- **263 Activity Groups Unique Attenders**
- 210 Connect Groups Unique Attenders
- 112 Sandhills University Unique Attenders
- 25 Community Groups Avg Number Groups per Semester
- 11 Activity Groups Avg Number Groups per Semester
- 27 Connect Groups Avg Number Groups per Semester
- 5 Sandhills University Classes per Semester



WOMEN'S MINISTRY

- 347 Women's Ministry Total Participants
- 237 Women's Ministry Unique Attenders
 - **6** Women's Ministry Events



CITYWIDE YOUNG ADULTS

- 34 Tuesday CityNight Avg Attendance
- **66 Young Adults Small Groups**



STUDENT MINISTRY

- 171 Student Ministry Unique Attenders
- 79 Students Avg Weekly Attendance
- 16 Avg Participants per 6 MS Small Groups
- 11 Avg Participants per 7 HS Small Groups
- 221 Event Student Attndrs (77 Passion, 88 Enctr God, 56 Lake)
- 13 Student Leadership Backpacking Trip



CHILDREN'S MINISTRY

- 253 Sandkidz Regular Attenders
- 18 Sandkidz Small Groups
- 30 Sandkidz KidJam Camp Attenders (incl 9 leaders)



CHURCH WIDE CONNECTIONS

4 Church Wide Events
(Good Friday, Fall Fest, Christmas Eve, Worship Night)



CHANGE THE WORLD

through outreach & serving



LOCAL OUTREACH PARTNERSHIPS (8)

- Rice Creek Elementary
- The Cooperative Ministry
- Oliver Gospel Mission
- Intl Friendship Ministries
- Prison Fellowship

 - > SC Thrive > Ezekiel M Ezekiel Ministries
 - > YL Capernaum



LOCAL MISSIONS

\$10,800 Local Missionary Support Giving

- 3 Local Missionary Families
 - Ben & Caryn Burchardi Navigators (UofSC)
 - **➤ Laurel Givry Cadence International (Ft Jackson)**
 - Alex & Dani Tavarez InterVarsity (Guam)



GLOBAL OUTREACH PARTNERSHIPS (2)

- Global Effect (Dominican Republic DR)
- Compassion International



GLOBAL MISSIONS



- \$71,800 Global Missionary Support Giving
 - 4 Global Missionary Families
 - Victor Cuartas Crossover Global
 - > Trent & Lexie Africa Inland Mission (S Africa)
 - Lucas & Jamie Orner InterAct Ministries (Siberia)
 - Roger & Jan Orner Paraclete Mission Group
- \$22,965 Other Missions Giving Distributed



ADULT MISSION TRIP TO DOMINICAN REPUBLIC

- 16 **Mission Trip Participants**
- 103 Water Filters Distributed with Gospel Presentation
- 13 Professions of Faith
- 340 Local People Received Care



CHANGE THE WORLD

through outreach & serving (continued)



COMMUNITY OUTREACH

- 44 Community Outreach Events
- 174 Total Unique Outreach Event Volunteers
- 44 Teachers Received School Supplies Fill the Trailer



ANGEL TREE PROJECT

- 400 Angel Tree Gifts Distributed
- 144 Angel Tree Recipients



SERVING

- 661 Total Volunteers Serving (all ages)
- 105 First Impressions Volunteers
- 74 Student Volunteers Serving (MS & HS)

MULTIPLY YOURSELF through leading others



LEADING OTHERS

- 223 Small Group Leaders
 - 80 Adult Discipleship Group Leaders
 - 7 Sandhills U Leaders
 - 8 Young Adult Group Leaders
 - 30 Student Ministry Small Group Leaders
- 25 Student Trip Leaders
- 73 Sandkidz Ministry Small Group Leaders



MENTORING

- 210 Connect Groups Unique Attenders
- 27 Connect Groups Avg Number of Groups per Semester
- 158 Couples Connect Groups Unique Attenders
- 40 Adult Individuals Mentored



S A N D S T A T S financial data & operations



PERSONNEL

- 11 Full Time Staff Members
- 7 Part Time Staff Members
- 2 Part Time Ministry Interns (Worship, Discipleship)



FEED THE FLOCK

\$17,110 Funds Gifted to Members in Need

17 Member Recipients

ANNUAL EXPENDITURES



Payroll*	\$1,059,060	(49%)
Ministries	\$306,480	(14%)
Outreach & Missions	\$265,170	(12%)
Operations	\$205,820	(10%)
Debt Payments	\$180,950	(8%)
Facilities & Equipment	\$121,250	(6%)
Feed the Flock	\$ 17,110	(1%)
	(dollar amounts rounded)	

(dollar amounts rounded)

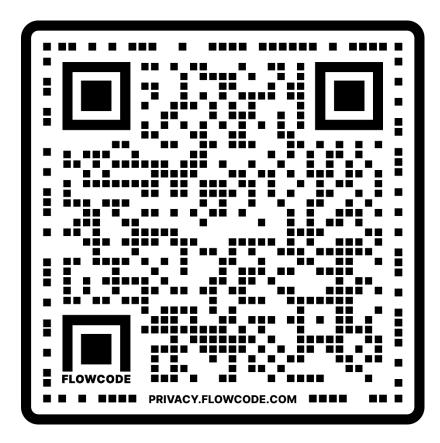
*most healthy churches spend about 50% of their budget on staffing costs per tonymorganlive.com, among others



Total Income	\$2,003,500
Total Expenses	-\$1,989,500
Net Cash Flow	\$14,000

Thank You for Giving and Serving





View 2024 Annual Report digitally

